



Contacts:

Heather J. DeHart
Director of Public Relations
Marketing and Communications
De Smet Jesuit High School
(314) 567-3500 Ext. 248



Jeff Lantz
President
Widget Realm, Inc.
<http://www.WidgetRealm.com>
(888) 943-4382

Kristyn Hutzell
Director
Avalon Communications
<http://www.avalon-comm.com>
(512) 514-6045

**Widget Opens New Communication Portal Between Mothers' Club
and De Smet Jesuit High School**

Powerful, Easy-to-Use Desktop Widget Provides Daily Source of Important School Information

O'Fallon, MO, January 22, 2008 – The De Smet Jesuit High School Mothers' Club has a great new tool – the De Smet High School widget – to more easily connect with the school. The widget sits on the computer desktop of parents, students, and alumni, and automatically updates every ten minutes with important school information, including news, calendar events, and parent information.

"The widget immediately increased the ease and access to vital school information. The Mothers' Club loves the convenience and simplicity. We don't have to search the school's website or manage the 'paper piles' to stay up-to-date with De Smet Jesuit school life," said Kathie Silberberg, Mothers' Club President De Smet Jesuit High School.

The widget was launched in October, 2007, and is populated with new content for students and parents nearly every day. "Since launching the De Smet Jesuit widget nearly four months ago, we've heard nothing but positive feedback from the De Smet community. From faculty members to parents to current students and alumni, those who have downloaded the widget find it to be a simple and unique resource to access up-to-the-minute information on all things De Smet," said Walter Sidney, S.J., De Smet Jesuit High School President.

The De Smet community has rapidly accepted the widget as a great tool for immediate desktop communication and accessing crucial information. The widget allows De Smet to "push" information instantly to widget users.

"We are thrilled with our enhanced connection with our community. The widget provides an amazing portal for our parents and students; it's virtually instantaneous communication with our constituents. As widget technology continues to evolve, the possibilities seem endless," said Heather DeHart, De Smet Jesuit High School Director of Public Relations, Marketing and Communications.

About De Smet Jesuit High School

Celebrating its 40th year, De Smet Jesuit High School is a Catholic, college preparatory community whose members work together to build a challenging, academic environment set in the context of the life and spirit of Jesus Christ. Students learn and live the values of St. Ignatius of Loyola and develop as leaders by becoming intellectually competent, open to growth, religious, loving, and committed to doing justice in generous service to the people of God. For more information, visit www.desmet.org.

About Widget Realm, Inc.

Widget Realm, Inc. is the leading provider of widget-based information solutions, including solutions for schools. Widget Realm is located in O'Fallon, Missouri. For more information about Widget Realm, please see the firm's website located at <http://www.WidgetRealm.com>.